

# Sponsorship packages



**AI-BOOST**

Delivering the next level of European  
AI Open competitions

		Gold	Silver	Bronze	Brand package	Customised package
Benefit		Monetary prize: min. 40k€ + Other non-monetary prizes  Package Value > 80,000€	Monetary prize: min. 20k€ + Other non-monetary prizes  Package Value > 40,000€	Monetary prize: min. 10k€ + Other non-monetary prizes  Package Value > 20,000€	Monetary prize: min. 3-5k€??	Custom sponsorship package: flexible combination of both monetary and non-monetary prizes that could be tailored for the sponsor
BRAND VISIBILITY	Access, stand and speech at live events at the closure of competitions	X			X	To be agreed depending on the package defined
	Access and speech during live events at the closure of competitions		X			
	Access live events at the closure of competitions			X		
	Production of a dedicated video	X	X		X?	
	Brand visibility during the entire competition in web and events (logo visibility in web, on communication materials, in social media, ...)	X	X	X	X	
	Promotion of products and services through social media channels	X	X	X	X	
ECOSYSTEM COMMUNITY	Define your use case for the problem statement	X				
	Entity data validation using the challenge solution	X	X	X		
	Mentoring throughout the challenge	X	X			
	Participation in the selection of winners*	X				
AI INNOVATION	Invitation to one-to-one meetings in an ad-hoc workshop organized between winners and sponsors	X	X	X		
	Access to participants information and progress reports	X	X	X		
	Access to one of the top ecosystems for generative AI	X	X	X		

Customised package adapted to the needs and offer presented by the sponsor

\*applicable for example if a prize is created with the sponsor's name

# Sponsorship packages



**AI-BOOST**

Delivering the next level of European  
AI Open competitions

Benefit		Gold	Silver	Bronze	Customised package
		Monetary prize: min. 50k€ + Other non-monetary prizes  Package Value > 100,000€	Monetary prize: min. 25k€ + Other non-monetary prizes  Package Value > 50,000€	Monetary prize: min. 10k€ + Other non-monetary prizes  Package Value > 20,000€	Custom sponsorship package: flexible combination of both monetary and non-monetary prizes that could be tailored for the sponsor
BRAND VISIBILITY	Access, stand and speech at live events at the closure of competitions	X			To be agreed depending on the package defined
	Access and speech during live events at the closure of competitions		X		
	Access live events at the closure of competitions			X	
	Production of a dedicated video	X	X		
	Brand visibility during the entire competition in web and events	X	X	X	
	Promotion of products and services through social media channels	X	X	X	
ECOSYSTEM COMMUNITY	Define your use case for the problem statement	X			
	Entity data validation using the challenge solution	X	X	X	
	Mentoring throughout the challenge	X	X		
	Participation in the selection of winners*	X			
AI INNOVATION	Invitation to one-to-one meetings in an ad-hoc workshop organized between winners and sponsors	X	X	X	
	Access to participants information and progress reports	X	X	X	
	Access to one of the top ecosystems for generative AI	X	X	X	

Customised package adapted to the needs and offer presented by the sponsor

\*applicable for example if a prize is created with the sponsor's name

# Sponsorship benefits



## ECOSYSTEM COMMUNITY

Invitation to **one-to-one meetings with winners** in an ad-hoc workshop

Access to **participants information and progress reports**

Access to one of the **top ecosystems for generative AI**



## AI INNOVATION

Define your **use case** for the problem statement

**Mentoring** throughout the challenge

Participation in the **selection of winners**



## BRAND VISIBILITY

**Brand visibility** during the entire competition in web and events

**Promotion of products** and services through social media channels

Production of a **dedicated video**

**Access, stand and speech** at workshop during live event